

Walnut Radio LLC  
11717 Burt Street, Ste 201  
Omaha, NE 68154  
(402) 422-1600

## KCRO-AM Order Confirmation

OrderID: 2343-006

Sponsor: FRIENDS OF BRETT LINDSTROM  
Product: FRIENDS OF BRETT LINDSTROM  
Estimate/PO: 1478 / 4418545  
AccountRep: POLITICAL  
BillingCycle: Broadcast Month  
InvoiceType: Detail  
Run Dates: 1/31/2022 - 3/4/2022  
Items Ordered: 84  
Ordered Amount: \$1,260.00  
-Agency Commission: -\$189.00  
Net Amount: \$1,071.00

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD 9TH FL SUITE 903  
WEST PALM BEACH, FL 33401

### Scheduled Station(s): KCRO-AM FRIENDS OF BRETT LINDSTROM

Printed 1/27/2022 4:41:31 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 1/31/2022 - 2/4/2022	All Weeks	06:00 AM - 10:00 AM	X	X	X	X	X			3	1:00	Spot			3	15.00	45.00
02 2/7/2022 - 2/25/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	1:00	Spot			15	15.00	225.00
03 2/28/2022 - 3/4/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	1:00	Spot			10	15.00	150.00
04 1/31/2022 - 2/4/2022	All Weeks	10:00 AM - 03:00 PM	X	X	X	X	X			3	1:00	Spot			3	15.00	45.00
05 2/7/2022 - 2/25/2022	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	1:00	Spot			15	15.00	225.00
06 2/28/2022 - 3/4/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	1:00	Spot			10	15.00	150.00
07 1/31/2022 - 2/4/2022	All Weeks	03:00 PM - 07:00 PM	X	X	X	X	X			3	1:00	Spot			3	15.00	45.00
08 2/7/2022 - 2/25/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	1:00	Spot			15	15.00	225.00
09 2/28/2022 - 3/4/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	1:00	Spot			10	15.00	150.00
Broadcast Month Projected Billing [Net]:																	
Jan-22		0.00															
			Feb-22				688.50			Mar-22		382.50			Q1-2022		1,071.00

Confirmed Correct; Payment Guaranteed

Accepted for KCRO-AM

<b>MARKET:</b>	Omaha-Council Bluffs, NE	<b>AMOUNT:</b>	\$1,260.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	84		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4418545</b>
<b>ADVERTISER:</b>	Friends of Brett Lindstrom	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 1478 1/31-3/6 NE GOV Radio	<b>AGY EST:</b>	1478		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	01-31-2022 TO 3/6/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	01/27/2022 16:16

## COMMENTS

[Rep Comment] 01/27/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Goal Based Imp: 0 [By GRP/CPP].

Affidavits of Performance required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

WEEK#1		1/31/2022 To 2/6/2022					WK TOT \$135.00			WK TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	1/31/2022	2/4/2022	3	\$15	\$45
	2		MTWTF..	10:00AM	3:00PM	60	1/31/2022	2/4/2022	3	\$15	\$45
	3		MTWTF..	3:00PM	7:00PM	60	1/31/2022	2/4/2022	3	\$15	\$45

WEEK#2-WEEK#4		2/7/2022 To 2/27/2022					WK TOT \$225.00			WK TOTAL SPOTS 15	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/7/2022	2/25/2022	5	\$15	\$75
	2		MTWTF..	10:00AM	3:00PM	60	2/7/2022	2/25/2022	5	\$15	\$75
	3		MTWTF..	3:00PM	7:00PM	60	2/7/2022	2/25/2022	5	\$15	\$75



[illegible]

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or


☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Dillon Lloyd	Name:
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time:



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.